

THE
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Which young gallerists are making waves in the American art world – whether promoting the best emerging artists or reviving the reputations of neglected figures? And which of the legion of digital start-ups look set to change how we engage with art, and trade it?



CARTER CLEVELAND

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FOUNDER AND CEO, ARTSY
NEW YORK

Many people have endeavoured to dispel the 'elitist' image often associated with the art world, but few have shown the pragmatism of Carter Cleveland. Cleveland was a student at Princeton when he realised that no one had yet designed a coherent online art resource for viewing art – so he decided to create one himself. The result was Artsy, a website for education and discussion that also operates a dedicated marketplace for artists and collectors. It currently lists more than 230,000 works for sale. Not for nothing has Cleveland been dubbed 'the art-world Steve Jobs'.



ALEXANDRA CHEMLA

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FOUNDER AND CEO, ARTBINDER
NEW YORK

The process of compiling and updating physical inventories of artworks used to be a laborious, time-consuming task for gallery employees. When Apple's iPad was released in 2010, Alexandra Chemla – then working at Gavin Brown's Enterprise in New York – realised that it was the perfect vehicle for an app that would allow galleries to record and present work without the need for bulky files of documents. The result was ArtBinder, a platform that was both beautifully-designed and easy to use, and that radically simplified how information could be stored and shared. It is now used by more than 300 galleries worldwide.



MARA MCCARTHY

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PRINCIPAL AND CURATOR, THE BOX
LOS ANGELES

Of all the new galleries to have opened in Los Angeles over the past decade, The Box, founded by Mara McCarthy, is perhaps the most unusual. Since launching the gallery in 2007, McCarthy has curated an uncompromising programme concentrating on radical artists, many of whose careers took off in the 1960s and '70s. The gallery has hosted shows by influential artists such as Judith Bernstein and McCarthy's father, Paul, but gives equal precedence to neglected figures. In 2012, McCarthy curated 'The Historical Box' for Hauser & Wirth, aiming to bring overlooked American artists before a wider audience.



TAYMOUR GRAHNE

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FOUNDER AND DIRECTOR,
TAYMOUR GRAHNE GALLERY
NEW YORK

Taymour Grahne is a trailblazer when it comes to promoting Middle Eastern art in the US. Born in London of Lebanese-Finnish descent, he studied International Relations before taking a Masters degree in Art Business at Sotheby's Institute of Art, New York. By the time he opened his eponymous gallery in Manhattan's Tribeca district in 2013, he had already made his name as an expert on contemporary North African and Middle Eastern art through his popular blog, Art of the Mid East. Little wonder, then, that he has already placed works in major museums worldwide.