



Artsy Names Jeffrey Yin As Company's General Counsel

New York, NY, September 12, 2019—Artsy, the world's leading online marketplace for fine art, is delighted to announce the appointment of Jeffrey Yin as General Counsel. Jeffrey was most recently General Counsel for XO Group, Inc—parent company of The Knot, the #1 marketplace for wedding planning—which was led by Mike Steib prior to his appointment as Artsy's CEO in June this year.

An accomplished executive with 20 years of experience, from emerging growth startups to large public companies, Jeffrey has served as lead attorney on numerous public offerings and acquisitions, has negotiated countless commercial and strategic transactions, and is an expert in securities law. Jeffrey previously served as the General Counsel of The Alberleyn Group, a boutique investment bank and family office and as Chief Compliance Officer and General Counsel of Medallion Financial Corp., a publicly traded specialty finance business. His law firm experience spans Orrick, Herrington & Sutcliffe LLP and Brobeck, Phleger & Harrison LLP, in the business and technology groups. As General Counsel at publicly traded XO Group, Jeffrey contributed to the company's rapid growth, expanding profit margins, and successful sale to private equity.

Artsy's CEO, Mike Steib commented: "Jeffrey is a brilliant executive and a trusted advisor. His leadership helped XO Group deliver successful results to its users, customers, shareholders, and employees. He will be a terrific teammate as we continue to grow our marketplace and unlock Artsy's potential."

"I am thrilled to be a part of this amazing company and help Artsy expand the art market to support more artists and art in the world," said Mr. Yin.

ABOUT ARTSY

Artsy is the largest and leading global online marketplace for fine art. Artsy partners with international galleries, auction houses, art fairs, and museums to create the world's largest art marketplace. Artsy expands the entire art market by using best-in-class technology to effectively connect supply and demand at a global scale. With 4,000+ partners across over one hundred countries and the most-read art publication online, Artsy empowers a global audience to learn about, discover, and collect art. Launched in 2012, Artsy is headquartered in New York City with offices in London, Berlin, Hong Kong, Shanghai, and Los Angeles.

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