

## Randy J. Hunt Joins Artsy as Head of Design

*New York, September 12, 2017* — **Artsy** today announced that **Randy J. Hunt** has joined the team as **Head of Design**. In this new position, Hunt will be responsible for shaping and guiding Artsy’s overall visual identity, overseeing design of Artsy’s product, communications, brand, and marketing materials.

Hunt joins Artsy after more than seven years pioneering world-class design at Etsy, where he most recently served as VP of Design. Under his leadership, the Etsy design team won the National Design Award in 2014 for Best Corporate & Institutional Achievement, joining the ranks of previous winners such as Nike, Apple, and the Walker Art Center. He led a team of 100 designers, user researchers, writers, and strategists, and during his tenure helped grow the company from 60 people all the way to and beyond their IPO in 2015.

Beyond his work at Etsy, Hunt is a luminary of the global design community. He is an accomplished lecturer, having taught at Columbia University, New York University, Parsons School of Design, Yale University, and Pratt University, among others. He is a former board member of AIGA NY, the leading professional association for designers, and wrote what is widely regarded as the seminal book on digital product design: [Product Design for the Web](#).

“Design has always played a crucial role at Artsy far beyond how things look on our site. Design has influenced our core values, our brand sensibility, and many of our strategic decisions. As a company devoted to visual art, we’re committed to creating an experience that is worthy of the art on our platform,” said **Carter Cleveland, Artsy’s founder and CEO**. “I can’t think of a better person than Randy to continue that tradition.”

“Since its early days, Artsy has been in a special class of businesses whose design has permeated the customer experience. It was also appropriately restrained and respectful – necessary for art, and rare in today’s plethora of offerings,” notes Hunt. “I’m honored to be part of a team whose work I’ve long admired and am eager to join them in building a company and brand that will have continue to have a significant impact on culture.”

## RANDY J. HUNT JOINS ARTSY AS HEAD OF DESIGN

### ABOUT ARTSY

Artsy is the global platform for discovering and collecting art. Artsy partners with [leading museums](#), [international galleries](#), [auction houses](#), and [art fairs](#) to create the world's largest marketplace for art. Artsy's technology enables the growth of the entire art market by effectively connecting supply and demand at a global scale. With 2,000+ partners across 90+ countries and the most-read [art publication](#) online, Artsy empowers a global audience to learn about, discover, and collect art. Launched in 2012, Artsy is headquartered in New York City with offices in London and Berlin.

### PRESS CONTACT

Graham Newhall, [graham@artsy.net](mailto:graham@artsy.net), +1 401 529 3232