

ARTSY

Artsy presents *Artsy Projects: No Longer Creek*, an interactive installation by Alexandra Kehayoglou at Design Miami/ Basel's Design at Large

—*Kehayoglou will present a woven representation and reimagining of a Buenos Aires creek*

—*Celebrate the opening of the project June 13, from 12:30-2pm at Hall 1 Süd, Messe Basel*

June 2016—Basel, Switzerland—Celebrating the 2016 edition of Design at Large at Design Miami/ Basel, [Artsy](#) presents *No Longer Creek*, an interactive commission created by [Alexandra Kehayoglou](#). Curated by Artsy's **Alex Gilbert**, **Elena Soboleva** and **Kristina Parsons**, in response to this year's Landscape focus at [Design at Large](#), the installation is the latest iteration of Artsy Projects, an ongoing series of public activations in which Artsy invites contemporary artists and designers to reimagine art world spaces. The installation will remain on view throughout the run of Design Miami/ Basel, from June 13-19, at Hall 1 Süd, Messe Basel.

Kehayoglou, raised in Buenos Aires, returns, in spirit, to the north of the city, creating a vibrant, woven carpet facsimile of the local Raggio creek, restoring the waterway to its natural, pre-human state. Kehayoglou's tapestry, measuring more than twenty-five feet long and composed of thousands of multicolored strands of wool, recalls a vanished, primordial landscape, inviting visitors to experience an environment where we, as humans, leave no trace.

In Kehayoglou's words: "*No Longer Creek* is a carpet, it doesn't pretend to be anything else. Though, here lies a piece of my soul developed in this unstable landscape. This creek used to be a miracle extended in beautiful green natural lentil carpets, that were violently ripped off to eventually be replaced with cement and pipes. Change is necessary. This fountain is a testimony of time, a slice of this reality."

*Artsy Projects: No Longer Creek* is one component of Artsy's initiatives during Art Basel. Artsy's online previews of [Design Miami/ Basel](#) and independent editorial coverage of [Art Basel](#) are live to the public on Artsy's [website](#) and the [Artsy apps for iPhone and iPad](#). Throughout the length of the fairs, visitors can access Artsy's fair coverage—updated daily—to browse exhibitor booths, make sales inquiries on available artworks, and plan their visit to the fairs.

Social media hashtags: #ArstyProjectsDMBasel #NoLongerCreek

## ARTSY PROJECTS: NO LONGER CREEK

### ABOUT ALEXANDRA KEHAYOGLOU

Kehayoglou (b. 1981, Buenos Aires) crafts wool rugs as unique works of art, with a hand-tufting process that takes several months to complete. Using discarded thread from her family's carpet factory in Buenos Aires, she describes her rugs as portals to memories, with a direct connection to her Greek grandparents' past weaving of Ottoman-style carpets in Turkey. Whether room-sized, wall-hung, or used to cover furniture, the rugs take their natural subjects from the landscape of her native Argentina—forests, desert islands, Patagonian glaciers, and the *pastizales* (grasslands) where the sheep from which the wool is sheared also graze. Kehayoglou has collaborated with [Olafur Eliasson](#), and made a carpeted runway for fashion designer Dries Van Noten, whose mossy textures referenced [John Everett Millais' \*Ophelia\*](#) and [Éduoard Manet's \*Le Déjeuner sur L'Herbe\*](#).

In 2014, her work was featured as an integral component of one of the most memorable catwalks at Paris Fashion Week. The work was the result of her collaboration with Belgian designer, Dries Van Noten, for whom she created her largest work to date, titled *Before and After*. The textile installation was first used as a catwalk and later as a place for the models to rest at Van Noten's Spring Women's Collection. The so-called "magic carpet" was later exhibited in Hong Kong at CUBE gallery, and later in Berlin during Berlin Gallery Weekend. Kehayoglou's work was recognized as a forceful response against deforestation, advocating for environmental awareness.

### ABOUT DESIGN MIAMI/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, USA each December and Basel, Switzerland each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing and creating collectible design.

Design Miami/ is more than a marketplace for design, where the world's top galleries gather to present museum-quality exhibitions of twentieth and twenty-first century furniture, lighting and objets d'art. Each show balances exclusive commercial opportunities with progressive cultural programming, creating exciting collaborations with designers and design institutions, panels and lectures with luminaries from the worlds of design, architecture, art and fashion, and unique commissions from the world's top emerging and established designers and architects.

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By continuously expanding and enriching its program, Design Miami/ seeks to not only satisfy the demand for a high-end design fair, but also to broaden awareness of modern and contemporary design, fuel the market for collectible design, and provide an exciting yet accessible destination for collectors and enthusiasts alike.

## ABOUT ARTSY

[Artsy](#) is the leading resource for learning about and collecting art from 4,000 leading galleries, 600 museums and institutions, 60 international art fairs, and select auctions. Artsy provides free access via its website ([Artsy.net](#)) and iPhone and iPad apps to 400,000 images of art and architecture by 50,000 artists, which includes the world's largest online database of contemporary art. Artsy's encyclopedic database spans historical works, such as the [Rosetta Stone](#) and [the Colosseum](#), to modern and contemporary works by artists such as [Pablo Picasso](#), [Willem de Kooning](#), [Richard Serra](#), [Lucien Smith](#), [Sarah Lucas](#), and [Cindy Sherman](#). Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors.

Kehayoglou's installation follows other recent Artsy Projects including [Misha Kahn](#) at SIXTY LES during Frieze New York, [Douglas Coupland at The Armory Show](#), and [Artsy Projects: Nautilus](#), a week of artist installations, performances, and events hosted with Nautilus, a SIXTY Hotel during Miami Art Week. Artsy Projects is a central component of Artsy's efforts to provide enriching art world experiences, both offline and online.

## CONTACTS

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