



Artsy Names Everette Taylor As Chief Marketing Officer

New York, NY, December 3, 2019—Artsy, the world’s largest online marketplace for fine art, is delighted to announce the appointment of Everette Taylor as Chief Marketing Officer, a newly created role for the business. Everette, a respected marketer, entrepreneur, and digital art-world leader, joins Artsy—effective immediately—from ET Enterprises, which he founded in 2013 and where he has served as CEO.

At ET Enterprises—the parent company of six businesses—Everette drove 3X growth of the company during 2018 and was recognized as a Forbes 30 under 30 All-Star Alumni. A creative and accomplished marketing executive, Everette has also served as CMO for Skurt and Head of Marketing at Qualaroo, companies he helped lead to successful acquisitions. Everette has also overseen growth for new mobile apps at Microsoft China, as Interim Head of Marketing, and as CMO for e-commerce company StickerMule where he led unprecedented growth for the company as their youngest-ever executive. In addition, Everette is an established public speaker and digital influencer.

Mike Steib, Artsy’s CEO, commented: “Not only has Everette built several brands, testament to his entrepreneurial drive and business acumen, he is a brilliant and experienced marketer with a passion for the art world and Artsy’s mission. Everette will be a terrific leader and teammate as Artsy grows and we are thrilled to welcome him onboard.”

“I am delighted to be joining the team, particularly at this exciting moment in its growth. Personally and professionally I am committed to the company’s mission of further democratizing the art world, and together with Artsy’s talented and experienced team I look forward to us realizing that dream faster,” said Everette Taylor, Artsy’s newly named CMO.

ABOUT ARTSY

Artsy is the largest and leading global online marketplace for fine art. Artsy partners with international galleries, auction houses, art fairs, and museums to create the world’s largest art marketplace. Artsy expands the entire art market by using best-in-class technology to effectively connect supply and demand at a global scale. With 4,000+ partners spanning 100 countries and the most-read art publication online, Artsy empowers a global audience to learn about, discover, and collect art. Launched in 2012, Artsy is headquartered in New York City with offices in London, Berlin, Hong Kong, Shanghai, and Los Angeles.

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