

Artsy Appoints Former Instagram and Spotify Engineering Lead, Samuel Rozenberg As Vice President Of Engineering To Direct Company's Technology Organization

New York, NY, April 2, 2019 — Artsy, the world's largest online platform for collecting art, is delighted to announce the appointment of Samuel Rozenberg as Vice President of Engineering. In the newly created position, Samuel will lead Artsy's engineering organization as well as inherit the technology responsibilities from Daniel Doubrovkine. Following eight years of exceptional service to Artsy, Daniel will step down from his role as Artsy's Chief Technology Officer at the end of April. Samuel Rozenberg will report to CEO and Co-Founder, Carter Cleveland.

"In his role as VP of Engineering, Samuel brings to Artsy not only his outstanding engineering pedigree and his proven track record at two of the most influential technology companies of our age—Instagram and Spotify—but also his standout people management skills and values, which will greatly benefit Artsy as we continue to scale our consumer marketplace," commented Artsy's CEO and Co-Founder, Carter Cleveland.

In his role as VP of Engineering, Samuel's responsibilities range from the day-to-day management of Artsy's engineering team and the execution of all aspects of Artsy's software delivery, to close collaboration with Artsy's Product, Data and Design teams to steer Artsy's strategy in delivering delivering world-class product, underpinned by innovative software and technology.

Before assuming his position at Artsy, Samuel was most recently an engineering manager at Instagram where he led a group of teams responsible for the ubiquitous platform's core feature, the 'Instagram Feed'. Prior, Samuel was an integral member of Spotify's engineering team, most notably as Director—in charge of a 100-plus people organization—responsible for the personalization and music discovery features, with teams distributed across New York City, Boston and Stockholm. In addition, Samuel is also a creative data scientist with a background in applied mathematics and he holds two Masters degrees.

About Daniel Doubrovkine, Carter Cleveland continued, *"While onboarding Samuel, we also bid farewell to Daniel Doubrovkine [dB], our long-standing CTO—artist and friend—who will move on from Artsy this April, following an exceptional eight-year career building Artsy, with me and our Co-Founder, President and COO Sebastian, from a small 12-person start-up to the world's largest online art marketplace we are today. Daniel has also been instrumental in developing a unique open-source by default Engineering culture at Artsy, driving our standing as the leading technology company in the art market."*

ARTSY APPOINTS SAMUEL ROZENBERG AS VICE PRESIDENT OF ENGINEERING

Daniel Doubrovkine, Artsy's Chief Technology Officer, who moves on from Artsy at the end of April, has led all aspects of technology at the company during his tenure, which began in 2011. Daniel has been instrumental in building the world-class engineering team that Artsy boasts today and has overseen software delivery across the business, starting with the Art Genome Project, which launched in 2012. Daniel was also responsible for growing the Artsy platform across web and mobile, that now connects 3,000+ galleries, 25+ auction houses, 80+ art fairs and 800+ institutions with millions of collectors and art enthusiasts, allowing them to discover and learn about art, bid and buy. He also championed Artsy's significant open-source presence and developed a unique Engineering brand which has elevated Artsy to its place as a leading technology company in the art market. Prior to Artsy, Daniel worked at Microsoft, and as an entrepreneur was involved with several start-ups and enterprise technology businesses.

ABOUT ARTSY

Artsy is the global platform for collecting and discovering art. Artsy partners with international galleries, auction houses, art fairs, and museums to create the world's largest art marketplace. Artsy expands the entire art market by using best-in-class technology to effectively connect supply and demand at a global scale. With 3,000+ partners across 90+ countries and the most-read art publication online, Artsy empowers a global audience to learn about, discover, and collect art. Launched in 2012, Artsy is headquartered in New York City with offices in London, Berlin, Hong Kong, and Los Angeles.

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